

Fire Rock Navajo Casino offers the latest and hottest games. Choose from over 900 Slots, Live Table action, and Bingo or relax in our full-service Cheii's Restaurant. Located amidst a scenic view that is a must-see for tourists and locals alike, Fire Rock is located two miles east of Gallup on Historic Route 66. There is never a dull moment!

(866) 941-2444 / firerocknavajocasino.com

FLOWING WATER

Flowing Water Navajo Casino offers a variety of fantastic gaming machines. Stop by for a quick bite at our Food Court or a fast play on the casino floor. Either way, this little place is big on winning! Flowing Water combines gaming and culture to provide an experience unlike anywhere else. Located five miles east of Shiprock, NM, Flowing Water is the perfect getaway from your everyday routine.

(505) 368-2300 / flowingwater.com

NORTHERN EDGE

Northern Edge Navajo Casino has taken gaming in the four corners region of New Mexico to a whole new level. With all your favorite games, great food at the Cedar Bow Restaurant, and live entertainment, you won't be disappointed. Discover the culture of the Navajo Nation as you explore and uncover the architectural wonders woven into the property. Hurry in today to be a part of the action at Northern Edge Casino! Five minutes southwest of Farmington.

(877) 241-7777 / northernedgecasino.com

TWIN ARROWS

Twin Arrows Navajo Casino Resort is Northern Arizona's premier place to play. Over 1,000 Slot machines, Live Table action, and Bingo are just the beginning. A widerange of dining options, live entertainment and a AAA Four-Diamond resort hotel round out your experience. Here, art and architecture come together to illustrate the great history of the Diné while delivering an unparalleled experience. 15 minutes east of Flagstaff on I-40.

(855) 946-8946 / twingrrows.com





JOIN & WIN # \$100 PER WEEK

For Four Weeks
(Guaranteed \$20 min. in Free Play)

The most rewarding Players Club with

BETTER BENEFITS
FASTER FREE PLAY
LEGENDARY
PLAYER PRIVILEGES!

Honoring Our Veterans



ONE LEGENDARY STORY, FOUR SPIRITED CASINOS

THE ATSA THE ATSA PLAYERS CLUB



Navajo Gaming was established in 2006, with the goal of providing modern, gaming entertainment within Navajoland for visitors and locals alike. Now operating four properties in New Mexico and Arizona, we are honored to showcase over 2,800 of the latest slot machines, a variety of table games, and bingo. Additionally, we have proudly opened a AAA Four-Diamond hotel with convention space, offer many casual and fine dining restaurant choices, and showcase live entertainment.

COLORADO LAKE POWELL MONUMENT VALLEY Navajo Nation CANYON CHELLY Flagstaff ARIZONA COLORADO Farmington CANYON RUINS GRAND FRANCO ARIZONA NEW MEXICO

Enhance the Quality of Life of the Navajo People by Growing a Successful Gaming Economy

Yá'át'ééh



An Enterprise of the Navajo Nation

CON011811BRO_2018PlayersClub_4x9.75FNL.indd 1

CULTURAL SIGNIFICANCE OF CARD LEVELS

The rightful place & purpose in nature of all animals is central to the Origin Beliefs of the Diné (The People); also known as the Navajo.



As a guardian of one of the four COUGAR original clans, the mountain lion is considered sacred by all Diné.

> Our Cougar tier card is where all Atsá members begin their

introduction to the best Players Club in Arizona & New Mexico. With it, gain access to instant rewards & casino promotions.



The badger played a pivotal role in the first game of chance, which the animals played deciding night & day.

After earning 777 tier points, the new Badger tier card provides

access to discounts on food & retail, as well as access to special birthday, veteran & other promotions.



Possessing great power & strength, the bear is one of the most important animals in Diné culture.

Bear level patrons strengthen their earning power with a

permanent 2X point multiplier. With bigger discounts & no downgrades, this card is already one of the strongest around.



Perhaps the most sacred animal in Diné culture, the Eagle's life stages are used as names of the months.

Soaring above the other tier cards is our Eagle status.

Enjoy a number of exclusive benefits, VIP access & a point multiplier elevated to 3X every day.

0 - 776

10%

5%

Base Points Earned = Tier Points





777 – 9,999 10,000 – 99,999

15%

15%

25%

30%

	COUGAR	BADGER	BEAR	EAGLE
GAMING				
Earn Points on Slots, Tables & Bingo Play*	✓	✓	✓	✓
Card Tier Point Multiplier*			2X Points	3X Points
Convert Points to Free Play	✓	✓	✓	✓
Redeem Points at Outlets for Food & Retail	✓	✓	✓	✓
Qualify for Casino Promotions	✓	✓	✓	✓
and the first of the second second				

Quality for Casino Fromolions	· · · · · · · · · · · · · · · · · · ·	· ·	· · · · · · · · · · · · · · · · · · ·	
Qualify for Exclusive Mail & Email Offers		ВОР	ВОР	ВОР
Invitation to VIP Tournaments & Events		ВОР	ВОР	ВОР
Personal Host Services			ВОР	✓
Priority Line At Players Club & Cage				✓
Access to VIP Drink / Lounge Menu				✓

PLAYERS CLUB PROMOTIONS

Retail Store Discount[†] (cash purchases)

Discount on Concert / Show Tickets (2)

Complimentary Access to Club 219 (Twin Arrows)

Veteran Players Card with Monthly Free Play	✓	✓	✓	✓
Senior Program - 50+ Years Old+		✓	✓	✓
Birthday Bonus Offer+		✓	✓	✓
Gift Program For Eagle				✓

FOOD & RETAIL

Available Players Club tier card pricing on Food		✓	✓	✓
Best Table Available				✓
Priority Seating Restaurants				✓
HOTEL & VALET				
Free Valet Parking	✓	✓	✓	✓
Room Discounts & Comps		ВОР	ВОР	ВОР
Priority Valet Response				✓
Eagle Parking Pass				✓
Priority Check–In at Hotel				✓
Room Upgrade if Available				✓

Club Points earned or awarded as a member of the Players Club will remain redeemable for 15 months.

RULES

- 1. Membership in the Atsá Players Club is free. Must be 21 years old with a valid picture government identification that is acceptable to Navajo Nation Gaming Enterprise (NNGE) to join.
- 2. To claim any promotional prizes, guest most show both their Players Club card and a valid picture ID.
- 3. It is the responsibility of the Players Club member to properly insert their Players Club card into the card reade or give to the table games dealer to earn points.
 - a. Points used for Promo Play or for purchases may be exchanged at a rate of 500 points = \$1.
 - b. Point earning rates may be changed or removed from specific slot machines at the discretion of the casino.
 - c. Management reserves the right to adjust any point balance resulting from a machine malfunction.
 - d. Club Points earned or awarded as a member of the Players Club will remain redeemable for up to 12 months.
 - e. Club Points may be exchanged for Slot Promo Play directly at any slot machine.
 - f. Club Points may be converted to a one-time even-money table bet in \$5 dollar increments at the Players Club (maximum of \$100 /day).
 - g. Club Points may be used directly at any retail or dining outlet to pay for some or all of an eligible purchase.
 - h. Club Points earned in Arizona may not be used in New Mexico, and Club Points earned in New Mexico may not be used in Arizona. This also holds true for any other rewards earned or awarded.
- 4. Card Tier points are defined as points earned during the calendar year.
 - a. Bonus and promotional points do not count toward this status
 - b. Card Tier points earned in New Mexico and Arizona will count toward upgrade status in both states.
- 5. All earned and promotional rewards on a members account are non-transferrable, and remains the property of NNGE.
- 6. See Atsá Players Club for details. Management reserves all rights.



For more information about the Diné / Navajo people visit: Discovernavajo.com

BOP Based on Play

- Excluding tobacco, snack items & HBAs.
- Bonus points awarded do not count toward tier status.
- + See Players Club for additional qualifiers or rules.
- Reel & Video Slot Games earn one point for every dollar of bet played. Video Poker Slot Games earn one point for every two dollars of bet played. Live Bingo earns one point for every dollar of buy-in. Live Poker earns 500 points for every hour of play. Table Games earn points based on average bet & length of time played.

The Navajo Nation Gaming Enterprise is dedicated to responsible gaming. If you or someone you know needs help, please call:

> 1-800-NEXTSTEP in AZ or 1-800-GAMBLER in NM

Any and all offers are non-transferable and are not valid for banned or self-excluded accounts.

CON011811BRO_2018PlayersClub_4x9.75FNL.indd 2 3/13/18 12:23 PM